

システムの理解と
科学と社会のコミュニケーション

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ペルシャの伝説

- ある賢い廷臣が美しいチェス盤を王に献上した。何か褒美をと言う王に、「米を下さい。チェス盤の最初のマス目に1粒、2番目のマス目に2粒、3番目のマス目に4粒という具合に」。
- 王は快諾すると、倉庫から米を持って来るように命じた。
- チェス盤の4つ目のマス目には？
 - 8粒の米が置かれた。
- 10番目のマス目には？
 - 512粒
- 15番目のマス目には？
 - 1万6384粒
- 21番目のマス目には？
 - 100万粒以上
- 41番目のマス目には？
 - 1兆粒！
- 最後の64番目のマス目？
 - 世界中の米粒をかき集めても足りなかっただろう！

システムとその挙動の理解

私たちは変化を直線的にとらえる傾向がある

- 1枚の紙を半分、また半分と、50回折ると、どのくらいの厚さになる？
- 地球から太陽までの距離！
- もう1回折ると、地球と太陽の往復!!

rong scientific consensus on the es and risks of climate change ls in stark contrast to widespread nd complacency among the public does this gulf exist, and why does it cies to manage complex natural and stems should be based on the best ientific knowledge, and the Inter-al Panel on Climate Change (IPCC) gorously vetted information to ers. In democracies, however, the e public, not only those of experts, nment policy.

er risk communication is grounded erstanding of the mental models of ers and citizens (3). What, then, cial mental models shaping peo's about climate change? Studies parent contradiction: Majorities in states and other nations have heard hange and say they support action it, yet climate change ranks far economy, war, and terrorism ple's greatest concerns, and large oppose policies that would cut gas (GHG) emissions by raising rices (1, 2).

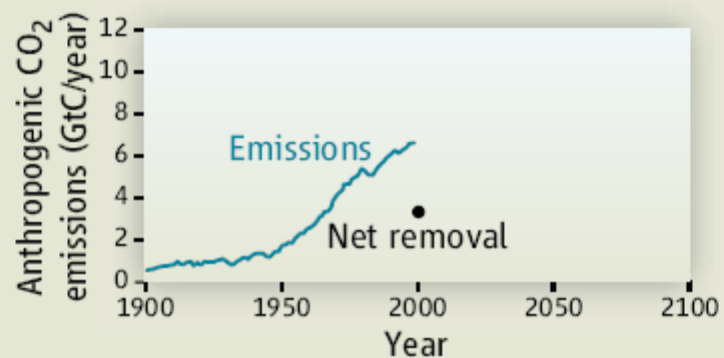
ling, a 2007 survey found a major- respondents (54%) advocated

Consider a scenario in which the concentration of CO₂ in the atmosphere gradually rises to 400 ppm, about 8% higher than the level in 2000, then stabilizes by the year 2100, as shown here:



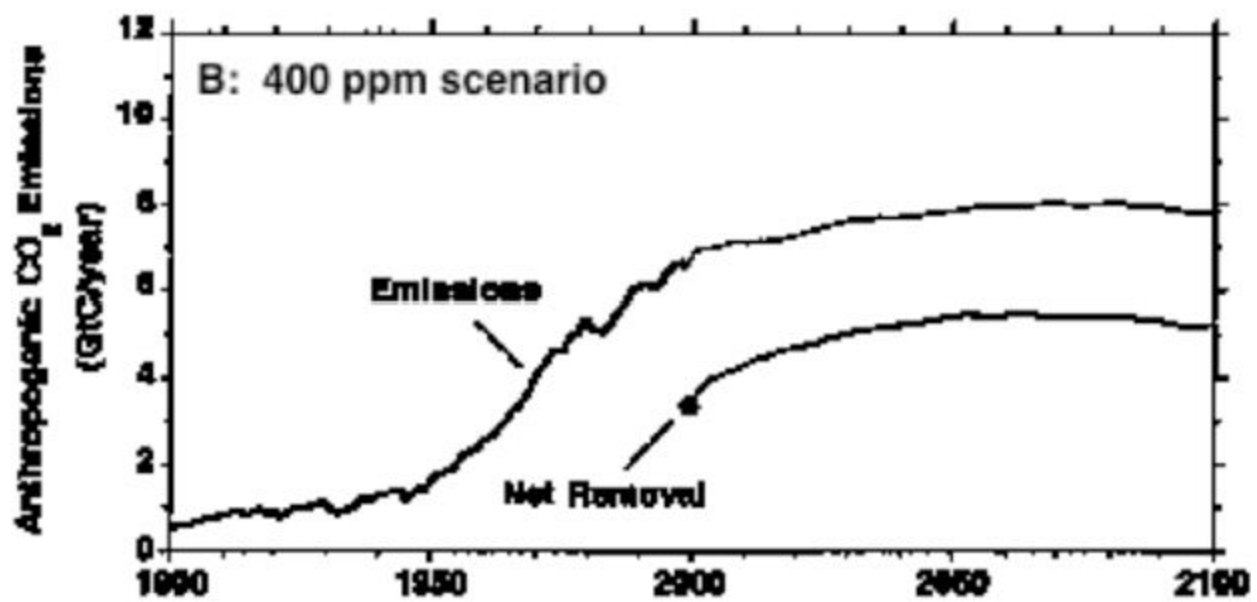
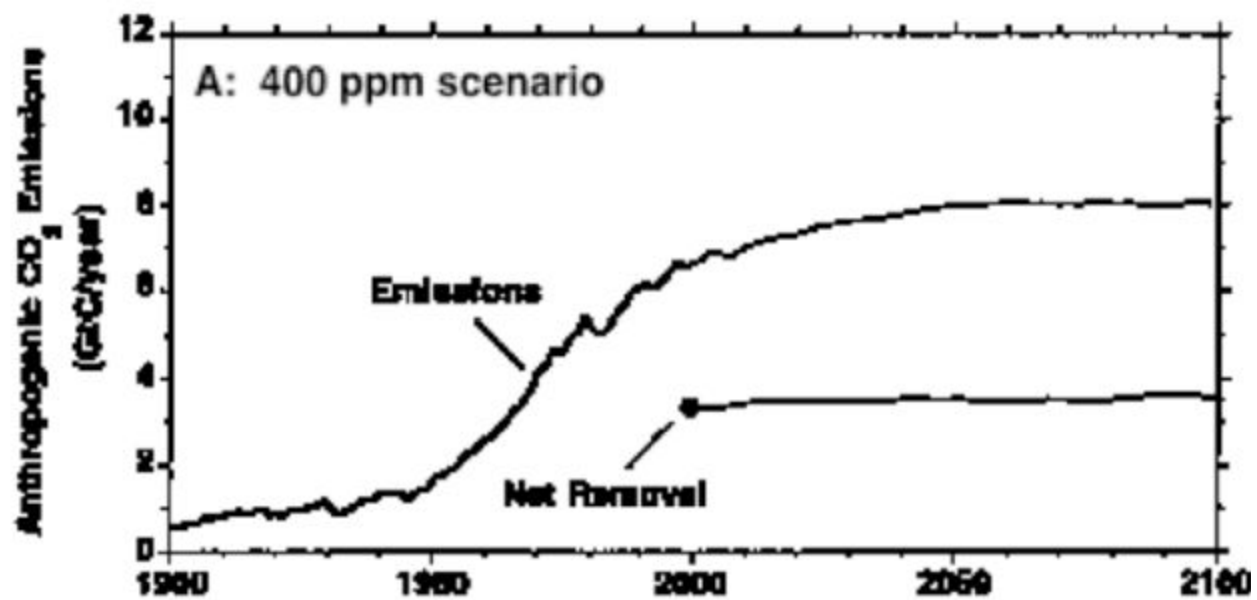
The graph below shows anthropogenic CO₂ emissions from 1900–2000, and current net removal of CO₂ from the atmosphere by natural processes. Sketch:

- Your estimate of likely future net CO₂ removal, given the scenario above.
- Your estimate of likely future anthropogenic CO₂ emissions, given the scenario above.



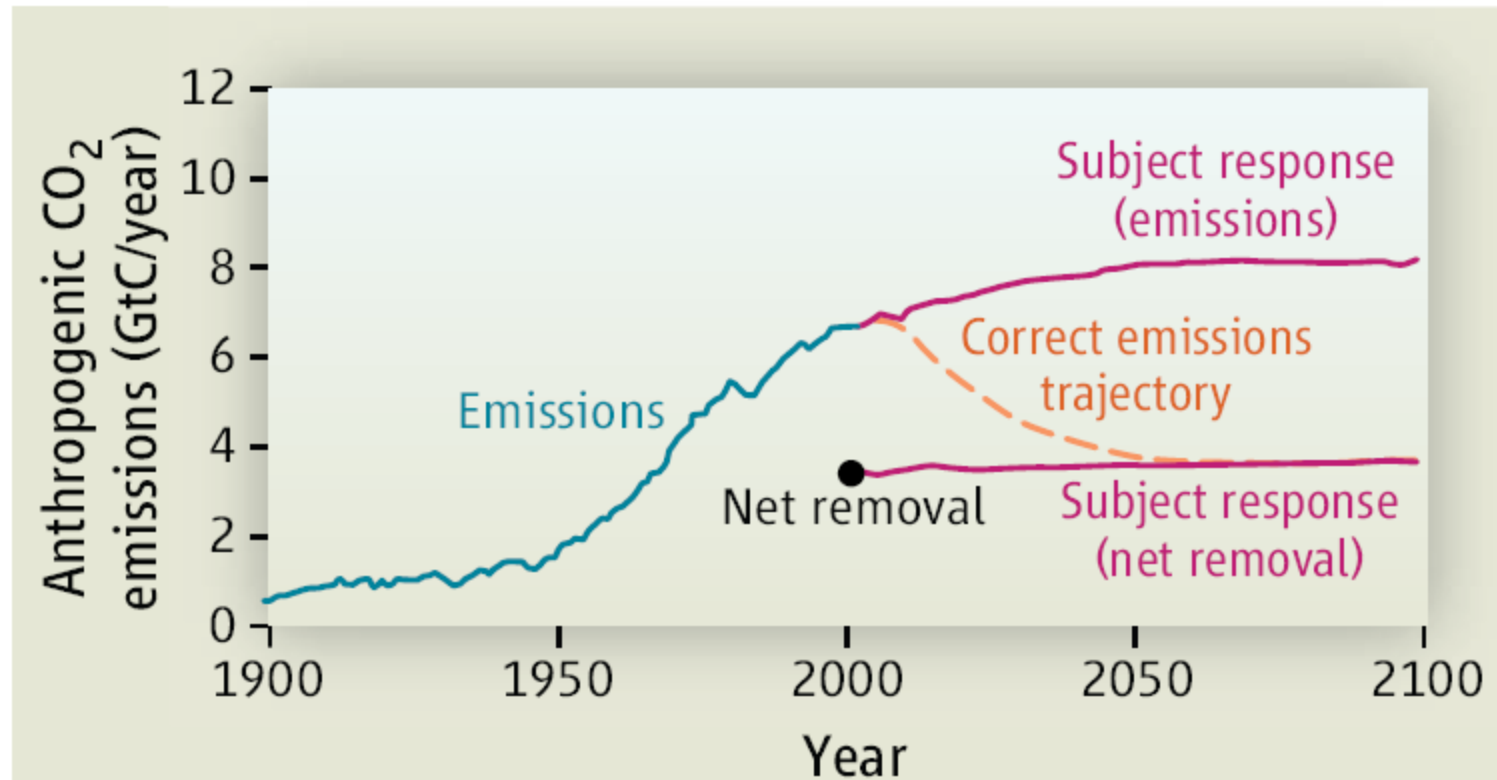
standing of stocks and flows- accumulation. Accumulation everyday experience: Our ba late the inflow of water thr less the outflow through the accounts accumulate depc drawals, and we all struggl weight by managing the inflc of calories through diet an despite their ubiquity, rese: people have difficulty relatir and out of a stock to the level c in simple, familiar context accounts and bathtubs. Inste assess system dynamics u matching heuristic, assumin: of a system should “look like correlated with—its inputs (1

Although sometimes used reasoning fails in systems accumulations. Since 1950, budget deficit and national dramatically and are highly 0.84, $P < 0.0001$). Correlat predicts that cutting the defic the debt. However, because t is a stock that accumulates th rising even if the deficit falls; the government runs a surplu



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tcomes

develop their intuitive systems thinking capabilities. Bathtub analogies and interactive “man-



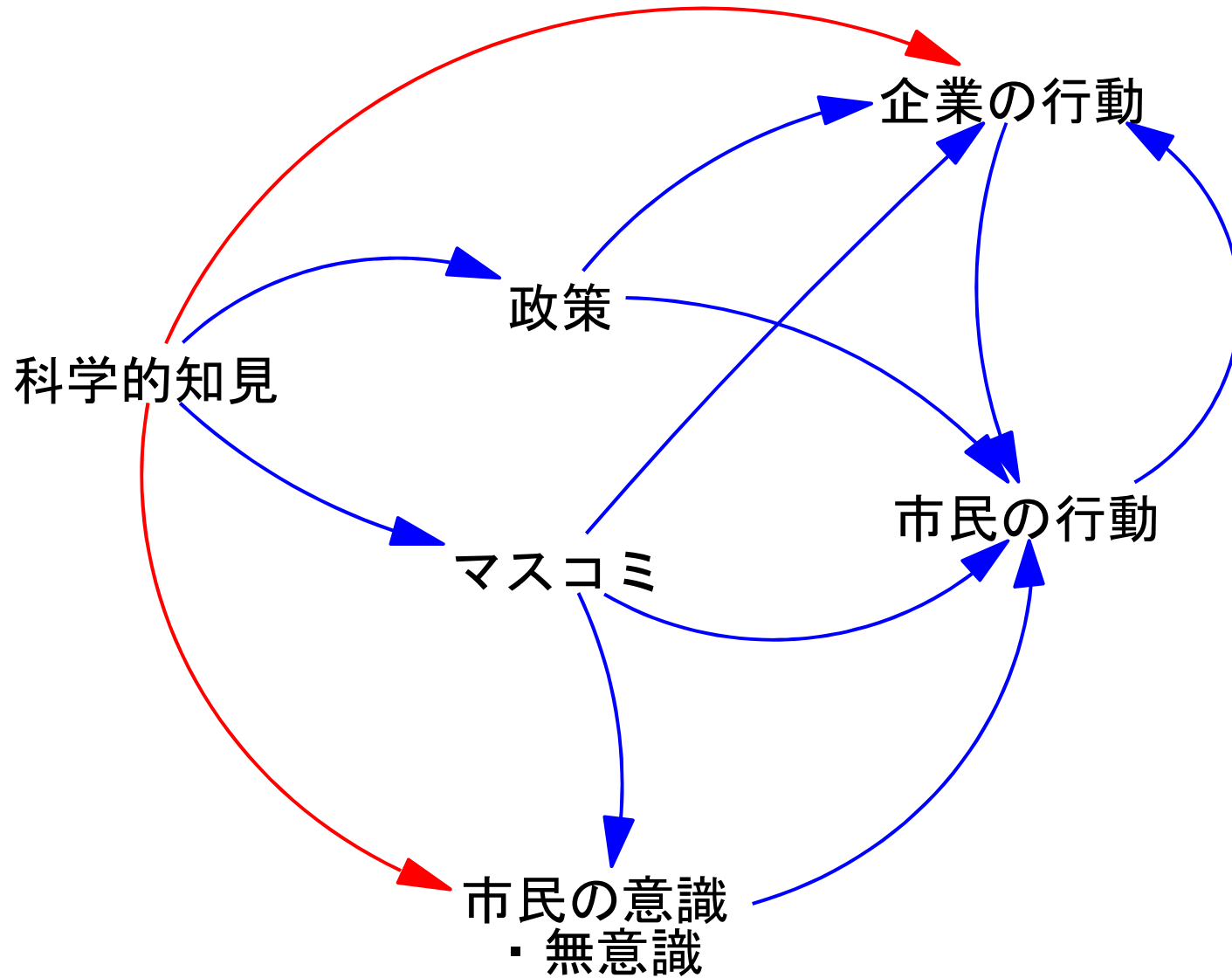
A typical response to the climate stabilization task. Future emissions are erroneously correlated with atmospheric CO₂. Gold dashed line indicates the correct emissions path to stabilize CO₂ given the subject's estimate of net removal.

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14. J. D. Ste (2007).
15. G. Prins,
16. Searchir change"
17. C.-J. Yan
18. J. William Years, 1:
19. A. Tversk
20. J. D. Ste New Yor
21. Manage ~jsterm:
22. Financia Markets

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